

18th ANNUAL

C I N C I N N A T I I N T E R N A T I O N A L

WINE FESTIVAL

Tasting Guide



IMPORTANT PUBLICATION DATES

Advertising reservation deadline: February 12, 2008

Digital fractional artwork due: February 27, 2008

Digital full-page artwork due: March 1, 2008

Delivered to subscribers: March 18 – 22

On sale date at newsstand: March 25

CINCINNATI WINE FESTIVAL MARCH 27 - 30

Every spring, Cincinnati Wine Festival attracts wine lovers and connoisseurs to a splendid long weekend that includes winery dinners, live and silent auctions, a trade tasting and three grand tastings. In 2007, more than 5,000 guests enjoyed the festivities. The Wine Festival donated over a quarter of a million dollars to 27 local charities last year.

Cincinnati Magazine is pleased to present the 18th Annual Cincinnati Wine Festival Tasting Guide in 2008. The entire Tasting Guide – will be a minimum 24 page program and will be bound in 48,000 copies of our April 2008 issue. In addition, there will be 9,500 overruns distributed through up to 20 retail locations and restaurants plus all Wine Festival events. Editorial content will include new events for '08 including the special tasting room, the international food extravaganza and a streamlined Tasting Guide for easier guest usability during the event and post-event reference.

ADVERTISING RATES

SIZE	4-COLOR
Full	\$4945
2/3	\$3530
1/2 H	\$2975
1/2 V	\$2795
1/3 V	\$2560
1/3 SQ	\$2220
1/3 SQ	\$2220
1/6 H	\$1485
1/4 formatted	\$1035
1/2 Spread	\$5360
Full Spread	\$8420
COVERS & PAGE 1 (AS AVAILABLE)	
Inside Front Cover	\$6445
Page 1	\$6095
Inside Back Cover	\$6445
Back Cover	SOLD

*Deduct 20% for black & white ads.

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M A G A Z I N E

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